



FOUNDING CHARTER

The ARIA Founding Charter

Authentic Reality International Alliance

VERSION 1.0 · FOUNDING DRAFT — OPEN FOR SIGNATURE · ESTABLISHED 2026

We, the founding signatories of the Authentic Reality International Alliance, establish an open, vendor-neutral standard for real-time deepfake detection — to be governed in the public interest, verified independently, and owned by no one.

ARTICLE I

Mission

ARIA exists to define, maintain, and certify against an open standard for real-time deepfake detection that protects the integrity of human interaction worldwide. The Alliance is a non-profit, vendor-neutral body, owned by no single participant.

ARTICLE II

The Seven Founding Principles

Any product, system, or service conforming to the ARIA standard shall satisfy the following first-principle requirements:

- 01. Real-time.** Detection at the point of interaction, not post-event forensic upload.
- 02. On-device capable.** Runs locally without mandatory cloud dependency.
- 03. Air-gap compatible.** Functions in offline or isolated environments.
- 04. Privacy-preserving.** Analysis can occur without media leaving the device.
- 05. Hardware-agnostic.** Portable across architectures; no single-vendor lock-in.
- 06. Transparent scoring.** Confidence is reported; response remains configurable by the deployer.
- 07. Independently testable.** All claims must be verifiable by a neutral benchmark.

ARTICLE III

Governance & Neutrality

The Alliance is governed by the following structural commitments:

- No single member shall hold more than one board seat or control more than twenty percent (20%) of founding-vendor votes.
- The Alliance shall be hosted by a neutral standards body (e.g., Linux Foundation or equivalent), distinct from any member organization.
- The technical specification shall be authored by a Technical Steering Committee with required academic and enterprise representation, never by any single vendor's engineering team alone.
- The board chair shall be independent of any founding vendor, or shall rotate among non-vendor members.

ARTICLE IV

Independence of Certification

Certification audits shall be performed by an independent academic laboratory designated by the Alliance. Audit fees are paid directly to the laboratory and not to the Alliance, ensuring no financial conflict between certification issuance and certification revenue. The Alliance owns the certification mark but does not perform vendor selection or audit work.

ARTICLE V

Amendment

This Charter may be amended only by a two-thirds (2/3) majority of the founding members, with notice to all members not less than thirty (30) days before the vote. The Seven Founding Principles in Article II may not be amended to remove any principle within the first three (3) years of the Alliance's existence.

ARTICLE VI

Open Participation

Membership in the Alliance shall be open to all qualified parties — including direct commercial competitors of any founding member — on equal terms set out in the Alliance bylaws. No member shall be excluded on grounds of commercial competition with another member.

By signing below, the undersigned ratify this Charter and commit their organizations to its mission, principles, and governance.

FOUNDING VENDOR

FOUNDING ENTERPRISE

Name (printed): TBD
Title: TBD
Organization: TBD
Date: _____

Name (printed): TBD
Title: TBD
Organization: TBD
Date: _____

FOUNDING RESEARCH LAB

Name (printed): TBD

Title: TBD

Organization: TBD

Date: _____